

09 FEBRUARY 2012

## FLUORESCENCE STUDIO

NGV Studio, The Ian Potter Centre: NGV Australia | 11 February–9 March | FREE ENTRY



From 11 February to 9 March 2012, NGV Studio will glow with an exhibition by artist group Fluoresce Studio.

Through projection, painting, adhesive murals and craft-based processes, eight Melbourne-based female artists invite NGV Studio visitors to engage with the visual potential of fluorescent colour.

Over the course of the exhibition the artists will be making NGV Studio their home. The space will be used as a testing ground for experimentation, collaboration and the creation of new works to be presented at the closing of the show.

The artists share an interest in fluorescent colour born from the brightness found in the natural world as well as the flashy fashions of fluorescent colours that came to the fore in the 1980s.

Rowena Martinich, Fluoresce Coordinator and Guest Curator said: "Fluorescent communication heightens optical experience and our perception of colour. The artists in Fluoresce Studio exploit this understanding - manipulating their chosen medium to arrest our senses into a state of wonder and contemplation."

Frances Lindsay, Deputy Director, NGV said: "Fluoresce Studio is a wonderful example of the rich diversity in art and culture represented at NGV Studio. Visitors will gravitate to this exciting and illuminating exhibition and we all wait with anticipation to see the final work."

*-continues-*

# NGV NEWS

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The Fluoresce Studio artists include: Eddy Carroll, Michelle Francis, Nien-San Lee, Rowena Martinich, Rachel Jessie-Rae O'Connor, Tanya Schultz, Rosa Tato and Yandell Walton. Under the creative vision of Rowena Martinich, this artist group has been coordinating fluorescently themed exhibitions since 2006.

Since opening, Melburnians have embraced NGV Studio by showing their support both in presence by visiting the space at all hours of the day, and online via Twitter, Facebook and blogs.

NGV Studio is a new exhibition space dedicated to art in action. This space encourages innovation and experimentation in content, context, interpretation and display.

An engaging range of programs have been created to complement this fascinating exhibition. Visit [ngv.vic.gov.au](http://ngv.vic.gov.au) for more details.

NGV Studio is located at The Ian Potter Centre: NGV Australia, Federation Square. Open Sun–Wed, 10am–5pm and Thu–Sat, 10am–10pm. Free entry.

-ends-

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CAPTION:

Tanya Schultz in collaboration with Nicole Andrijevic, *I can hold the sun*, coloured sand installation  
Courtesy the artists.