



National
Gallery of
Victoria

The Fashion World of
Jean Paul Gaultier
From the Sidewalk to the Catwalk

17 OCT 2014 – 8 FEB 2015

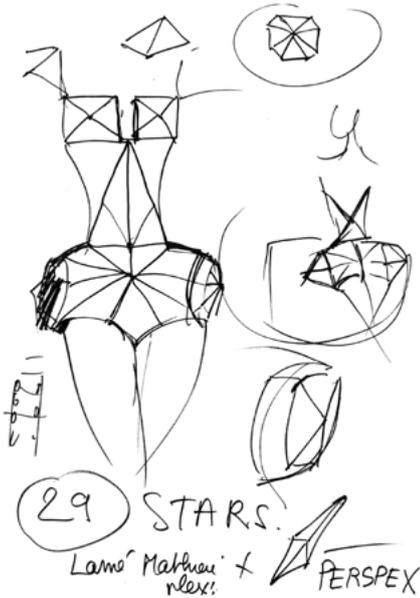
NGV International
180 St Kilda Road
Melbourne

This exhibition is organised by
the Montreal Museum of Fine
Arts in collaboration with Maison
Jean Paul Gaultier.

**VCE PRODUCT DESIGN AND TECHNOLOGY:
Focus Questions and Activities**

This exhibition is a valuable resource to prepare and inspire students of VCE Product Design and Technology for 2015.

Click **HERE** for further information about the exhibition including overview, biography of Jean Paul Gaultier, key works and exhibition themes.



Sketch by Jean Paul Gaultier for the *Barbarella* body-corsset for Kylie Minogue's *X tour* 2008

Emil Larsson
Kylie Minogue – X Tour 2009
Barbarella bodysuit, *Movie Stars* (or *Cinema*) collection
 Jean Paul Gaultier, haute couture autumn–winter 2009–2010
 lamé corset-style bodysuit, cabochon-mounted shoulders and hips, diamond-faceted bra cups

Pre Visit

Before visiting *The Fashion World of Jean Paul Gaultier: From the Sidewalk to the Catwalk*, research and discuss the following questions.

- What does 'haute couture' mean? Briefly describe the history and development of haute couture.
- In the context of the fashion industry and haute couture, where did the term fashion house originate?
- How does haute couture differ from prêt-à-porter?

In France, haute couture is protected by law and regulated by the *Chambre Syndicale de la Couture Parisienne*. The trade association regulates the industry, protects its artistic integrity and arranges promotional activities for its members. To be eligible for membership and the right to use the term haute couture, fashion houses must comply with specific requirements regarding how garments are made, presented and sold.

Identify and list three key guidelines that a fashion house must follow to gain membership.

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Atelier is the French word for studio or workshop. Explore the various departments and roles of people working within Jean Paul Gaultier's atelier. Identify and describe three roles.

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Post Visit

DISCUSS

Discuss the relevance of haute couture today.

Would the fashion industry be the same without haute couture?

How have advancements in technology changed fashion?

Consider haute couture in terms of sustainability, including design and production. How does Gaultier communicate his concern for recycling and the protection of the environment through his *High-Tech* collection?

Explore and discuss Gaultier's partnership with Brazilian eco footwear brand Melissa to create an eco-chic shoe collection.

DESIGN TASK

Design scenario

Imagine you are the couturier of a leading French fashion house with an international clientele. Choose one of the following design scenarios as your Design Task:

- bridal gown for a middle eastern royal princess
- leading actor attending the Oscar awards ceremony
- finalist for the Eurovision song contest

The couturier, the client and the design brief

Once commissioned, you will work closely with the client to create a garment that fulfils their particular needs. The client's design brief is fundamental to the couturier's success. Now, from the perspective of both client and couturier, consider the purpose of the design brief and then create your own, including the following aspects:

- goals of the design process
- relationship between couturier and client
- specific needs of the client

The haute couture process: a flow chart

Create a flow chart outlining the various stages of the haute couture process.

Your designs: sketch and annotate

Sketch and annotate your designs to present to your client. Your design and development process must include working drawings and annotation discussing:

- construction and technology
- sewing techniques
- decorative techniques and embellishments

Remember, haute couture is a showcase for a designer's most creative ideas. Anything is possible!

Construct a prototype

Apply haute couture sewing methodology to construct a garment in order to understand the fitting process, couture fabric selection, cutting procedures and internal construction methods.