

MELBOURNE WINTER MASTERPIECES

HERMITAGE

MASTERPIECES FROM THE HERMITAGE

The Legacy of Catherine the Great

BEHIND THE SCENES AT THE NGV INTERVIEW NOTES

MEET THE SENIOR PUBLICIST – MARION JOSEPH

What is the role and function of Media and Public Affairs at the NGV?

Describe what happens during a typical day in the department of Media and Public Affairs at the NGV.

What professional skills and abilities are needed or recommended to work in Media and Public Affairs?

Summarise the key developments and/or decisions made by this staff member in their career pathway.

What are the key aims and objectives of the Media campaign for the 2015 Melbourne Winter Masterpieces exhibition?

Outline the key stages of the Media campaign for the 2015 Melbourne Winter Masterpieces exhibition.
What is involved in the preparation of an NGV media kit and media preview?

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