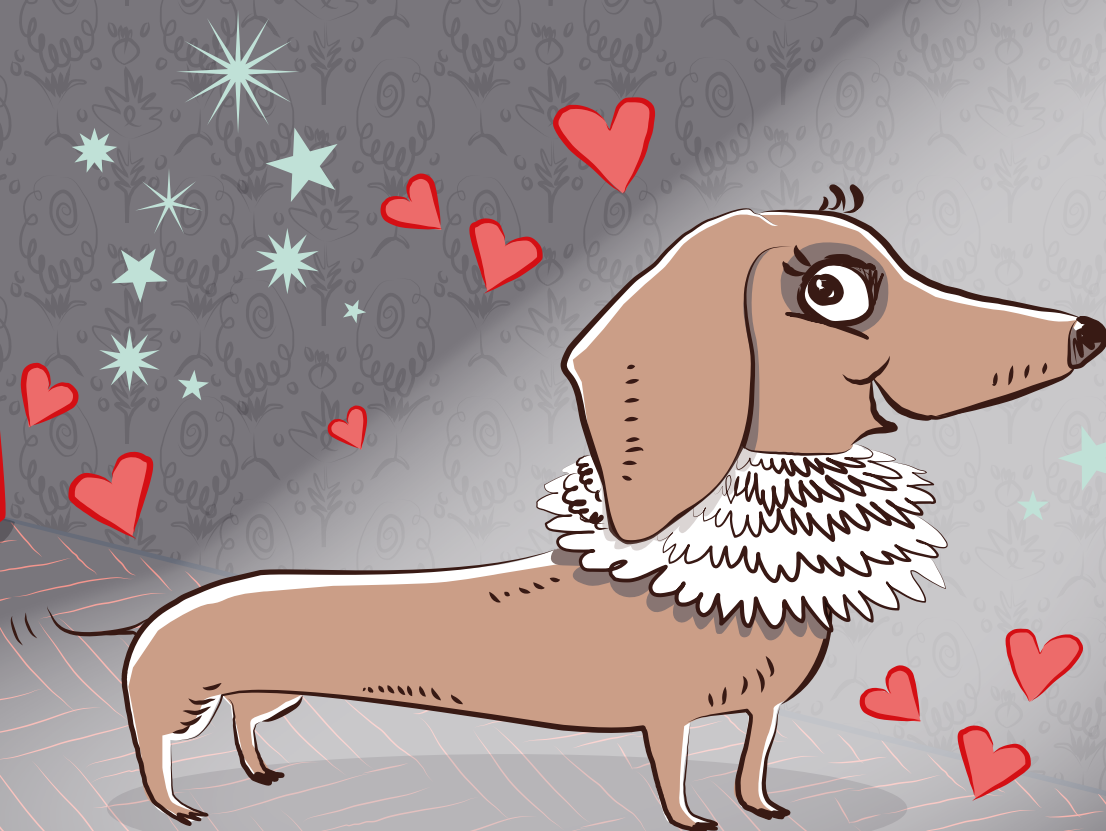


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VIKTOR & ROLF FASHION ARTISTS

A Drawing Book for Kids

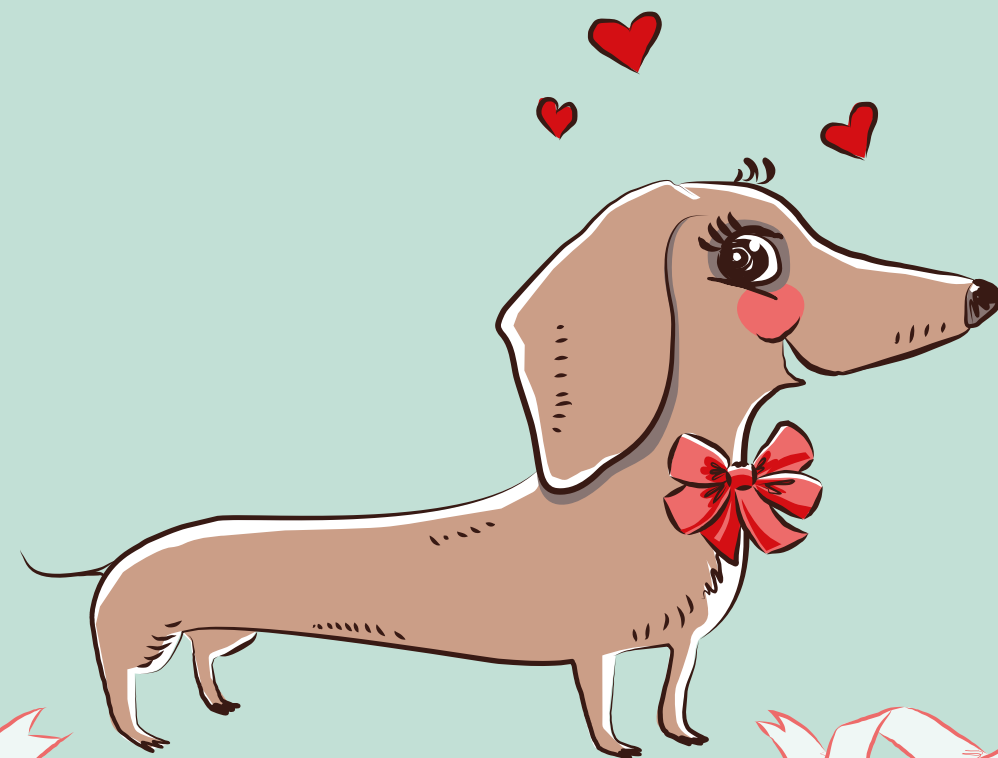


Starring

LITTLE SWAN

THANKS!

The National Gallery of Victoria
sincerely thanks the Truby and
Florence Williams Charitable Trust for
their generous support, which has
made this book for children possible.



MEET VIKTOR & ROLF

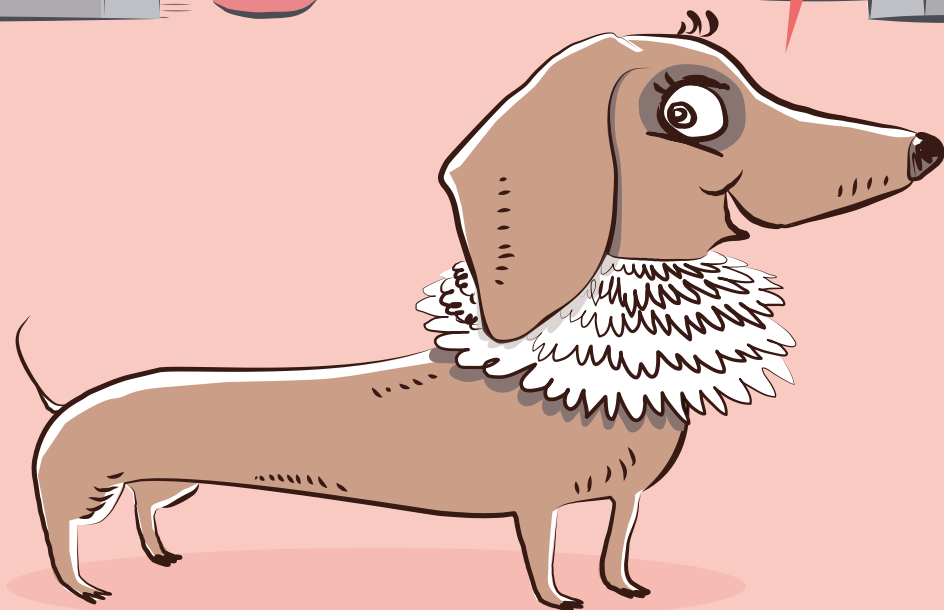
Viktor Horsting and **Rolf** Snoeren are fashion designers. They have worked together for about **twenty-five years** and have created some of the most **spectacular** dresses and outfits ever made.

MEET LITTLE SWAN

Little Swan lives in Amsterdam with Viktor & Rolf. She spends her days at the studio running through the garden and watching Viktor & Rolf and their team design **amazing** collections.

Now it's your turn to be **creative**!

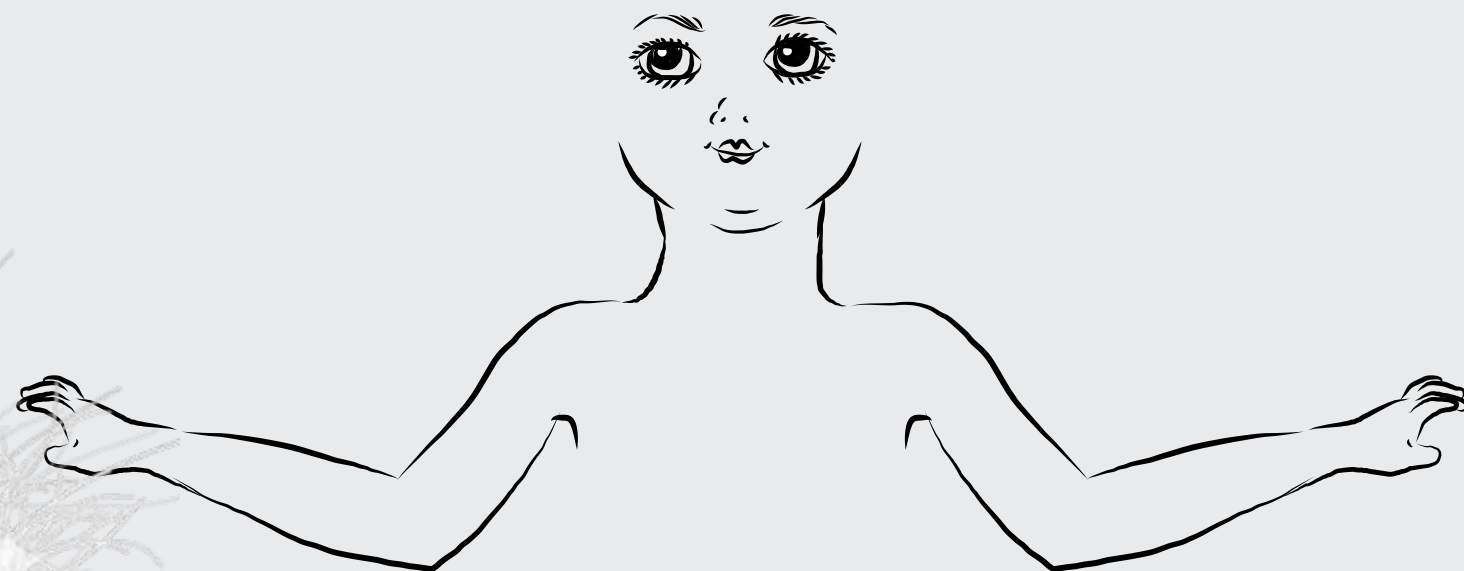
Hi kids!
My name is
Little Swan.



RUFFLES

Viktor & Rolf are inspired by the **history** of fashion. Wide white linen collars named **ruffs** were the height of fashion in the Netherlands hundreds of years ago.

Draw lots of layers to create a **new outfit**.



RUFF,
RUFF!



We work on layering, with the idea that you cannot stop dressing up. VIKTOR & ROLF

SUIT YOURSELF

Viktor & Rolf like to create **new** ways to wear clothes such as suits and collared shirts.

Do you wear a school **uniform**? Design a new uniform or the outfit you would **like** to wear to school.



PLAY BY EAR

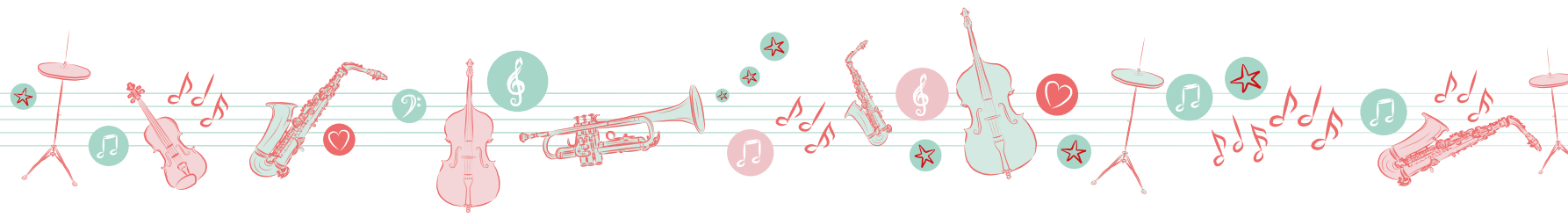
Viktor & Rolf listen to **jazz** music while working in their studio. They often invite **DJs**, singers and musicians to **perform** at their fashion shows.

Do you play a musical **instrument**?

Viktor plays the violin. We all like jazz!

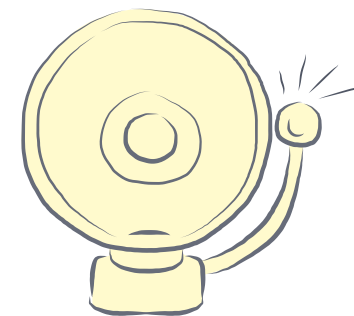
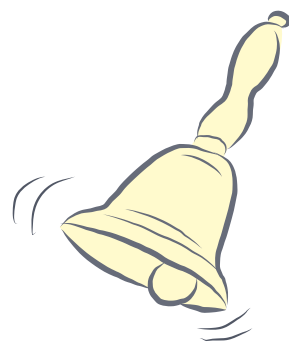


Fill this page with your favourite musical **instruments**.

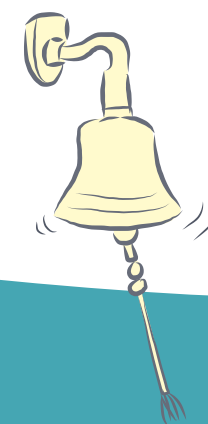
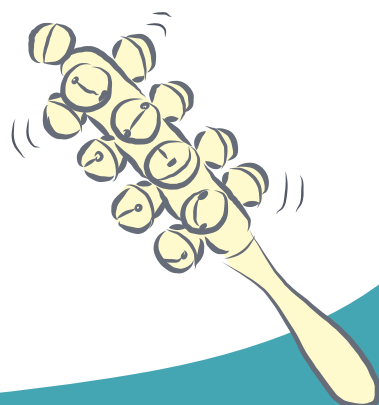


DING DONG!

Viktor & Rolf have covered dresses in hundreds of twinkling and chiming **bells**. Draw a picture of yourself **covered** in bells. How many different types of bells can you think of?



At Viktor & Rolf's fashion show, you could hear the bells before you could see the glittering dresses.



PRECIOUS LITTLE

Viktor & Rolf once dipped a bridal dress in silver! Even the **bouquet** of flowers was silver-plated. Draw the people you treasure, as well as your favourite **toy**.

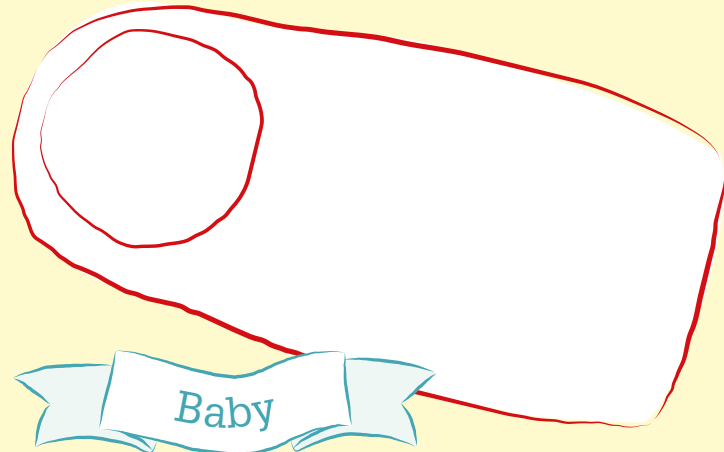
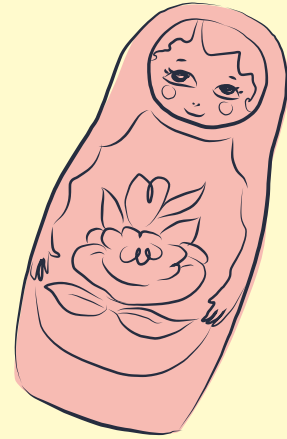
In the Netherlands, a baby's first shoe is dipped in **silver** so that it lasts forever.



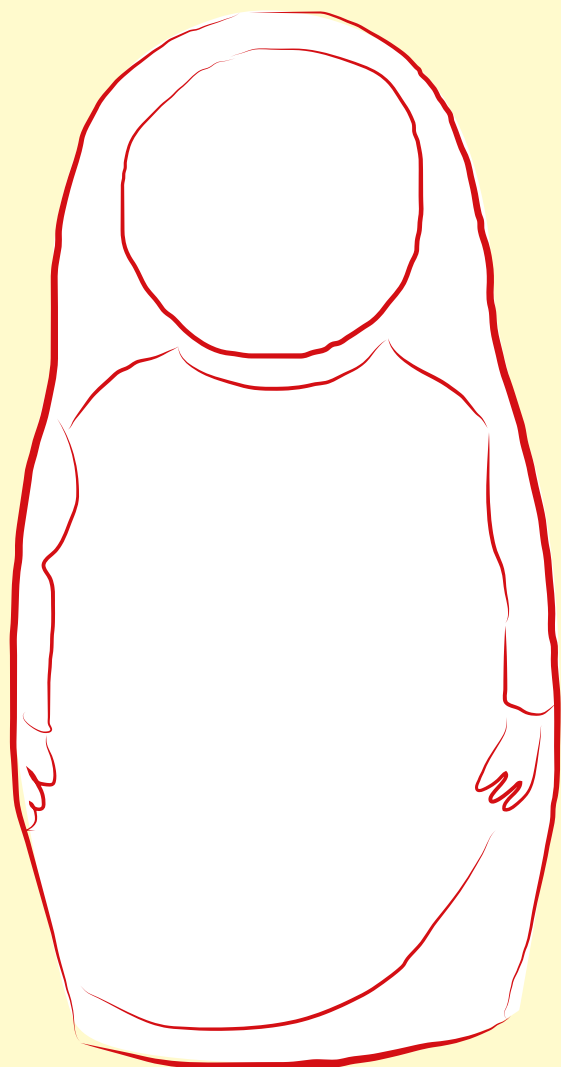
We literally wanted to dip fashion in silver. VIKTOR & ROLF

BABY DOLL

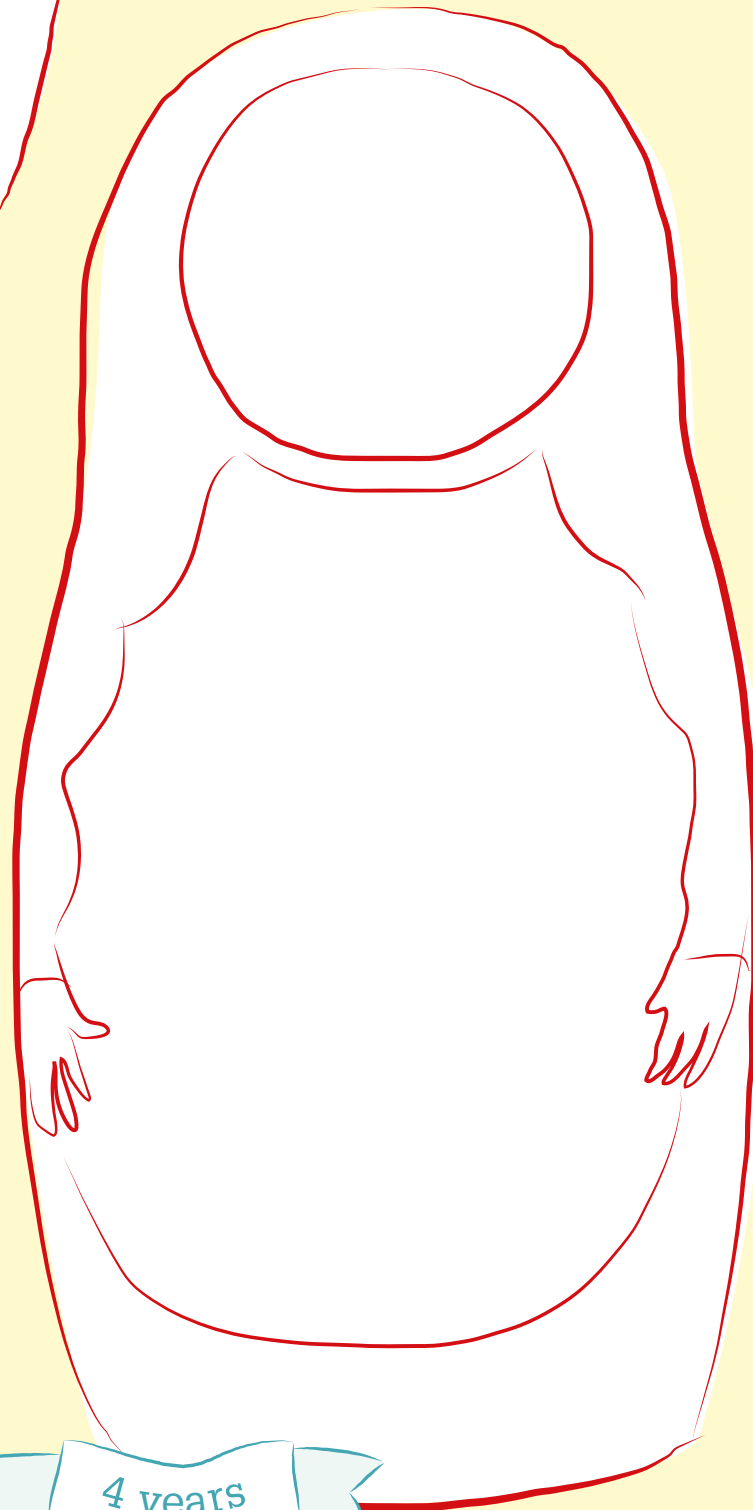
Every year you are getting **bigger**! What did you wear when you were a **baby**?



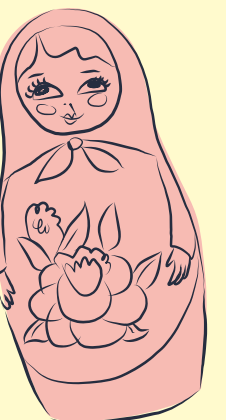
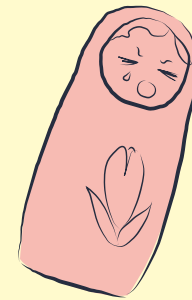
Baby



2 years



4 years



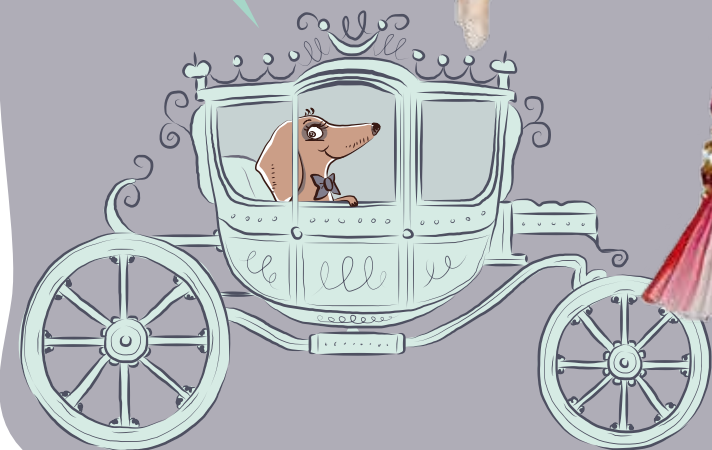
... years

FEELING SPECIAL

It's a **special** occasion.
Design a **spectacular** outfit
that will impress!

Fashion is about surprise; you can never spoil it. VIKTOR & ROLF

Can I
come too?

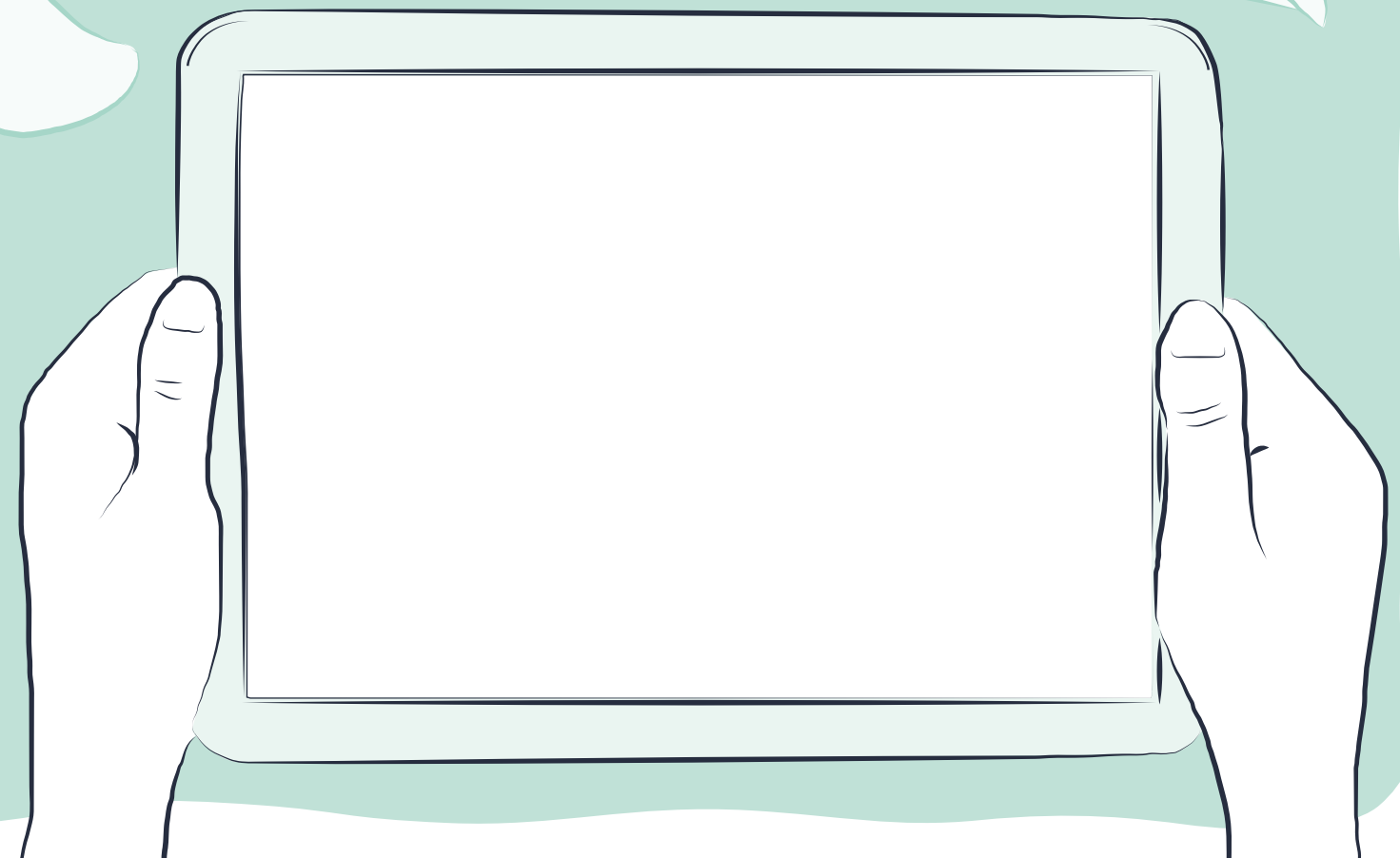
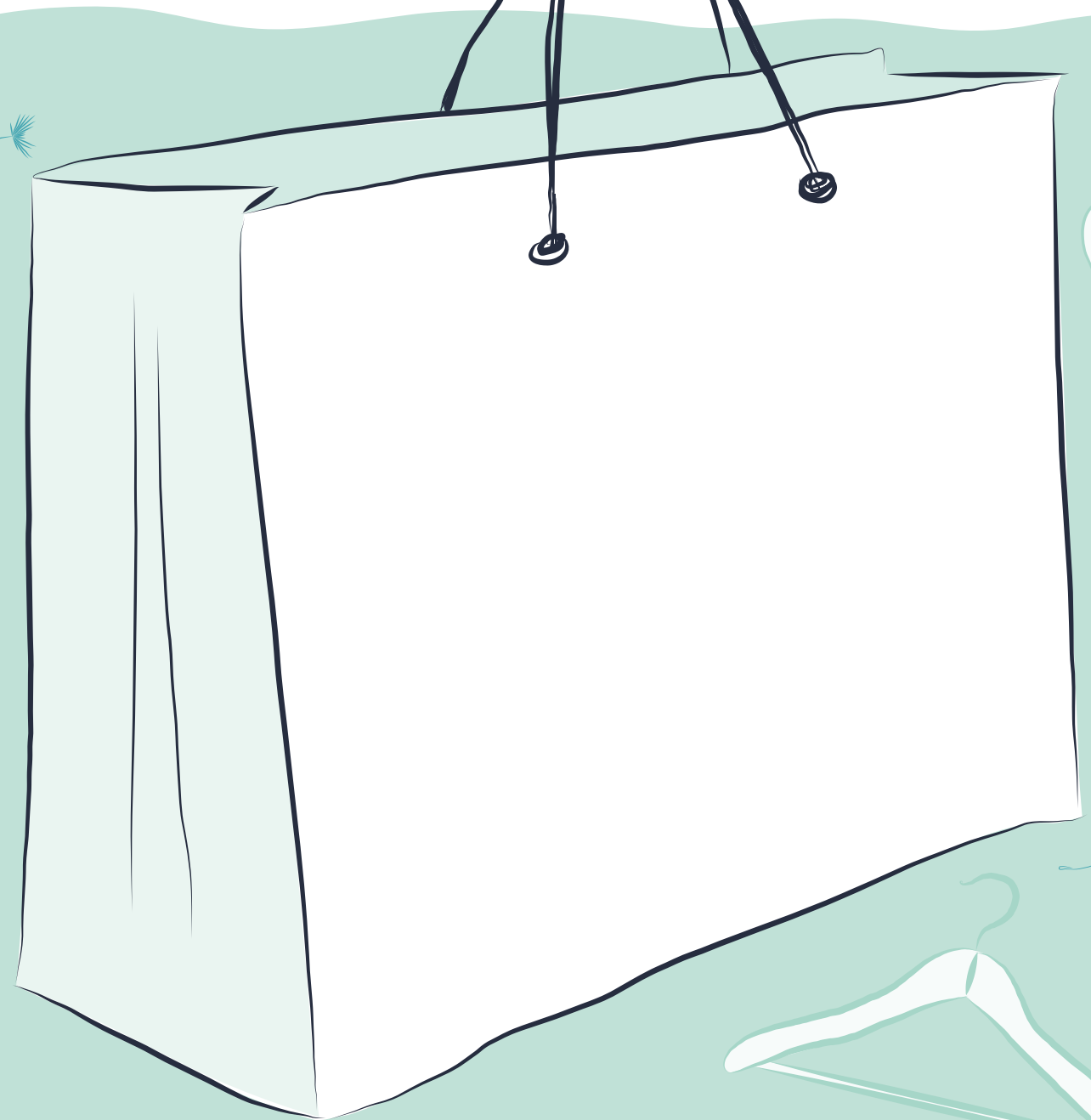


LOGOS & DESIGNS

A giant gold wax seal with the letters **V&R** appears at the entrance to Viktor & Rolf's fashion studio in **Amsterdam**.

Create a fashion logo for your new **clothing** designs in this book. Will you include the letters of your **name** in it too?

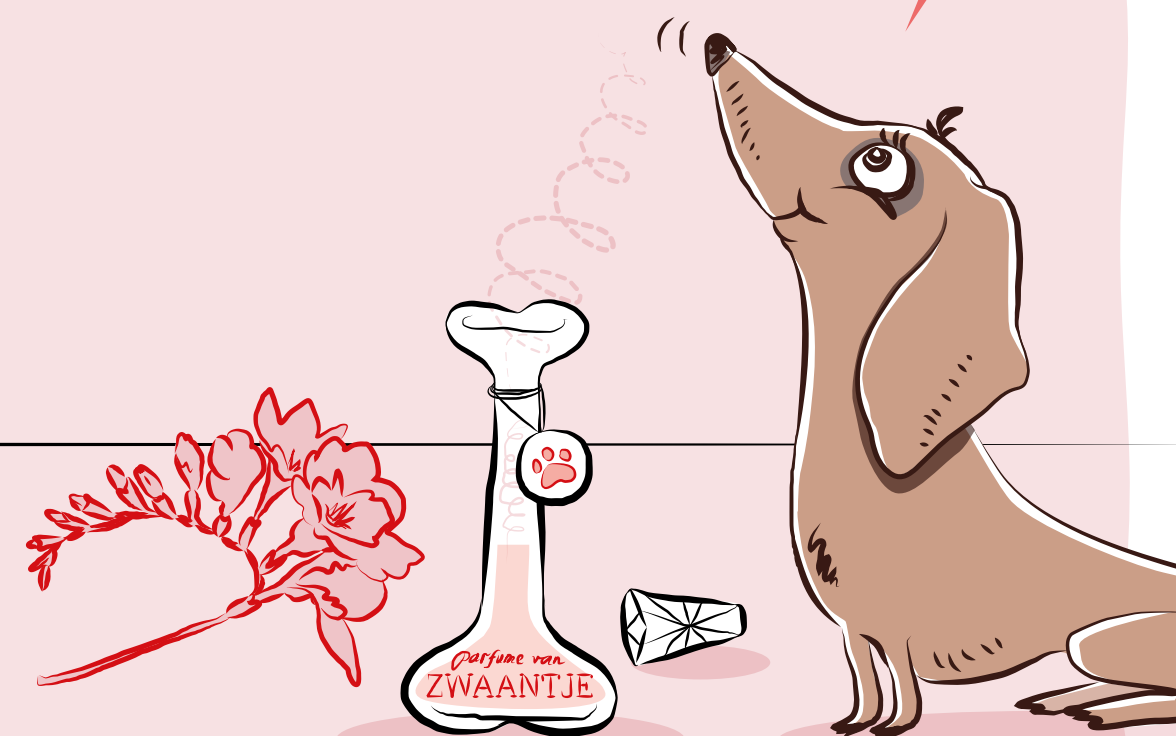
For **your** house of fashion, design a webpage and shopping bag.



PERFUME

In 2005 Viktor & Rolf released their first perfume, named **Flowerbomb**.

Draw your **logo** on these bottles, then design a new bottle for your own **perfume** range.



Perfume is an important part of the dream and fantasy of fashion. VIKTOR & ROLF

WINDOW DRESSING



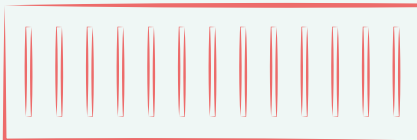
In this shop window, create a **spectacular** display of clothes.



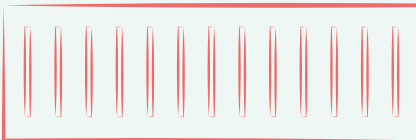
How much is that dress in the window?



le



le



le



le



PHOTOGRAPHY CREDITS

All dolls are collection of Viktor & Rolf, Amsterdam
All photographs are © Team Peter Stigter



Rasa doll, *Flowerbomb* ready-to-wear collection, spring-summer 2005



Magdalena doll, *Pierrot* ready-to-wear collection, spring-summer 2008



CIA DMZ “WASP” YOU’VE GOT MAIL. *Central Intelligence Agency Demilitarized Zone* doll, *Bells* haute couture collection, autumn-winter 2000-01



Caroline doll, *Silver* ready-to-wear collection, autumn-winter 2006-07



Jelena doll, *Blacklight* haute couture collection, spring-summer 1999



Shalom doll, *Shalom* ready-to-wear collection, spring-summer 2009

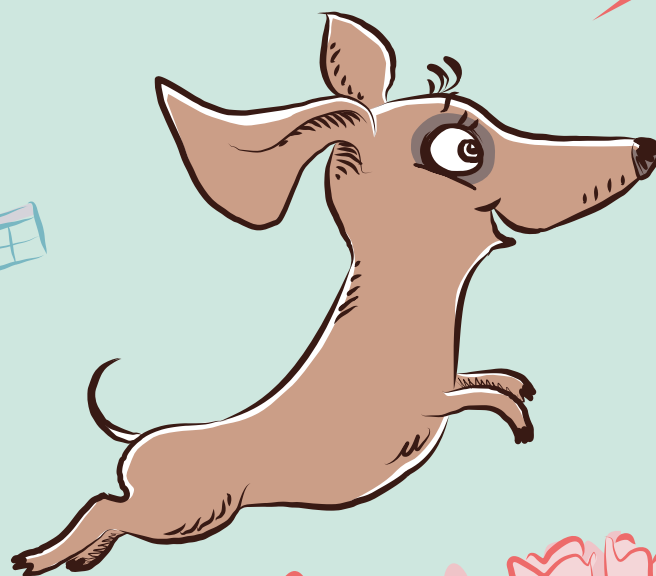


Anja doll, *Cutting Edge Couture* ready-to-wear collection, spring-summer 2010

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**GUIDED BY PET DACHSHUND LITTLE SWAN,
FIND OUT ABOUT THE DUTCH FASHION DUO
VIKTOR & ROLF WHILE HAVING FUN FILLING
THIS BOOK WITH YOUR OWN CREATIVE DESIGNS!**

Make this book
special with your
own fashion
collection.



FOR YOUNG DESIGNERS AGED 4 YEARS AND UP.